



# Welcome to new private label transparency

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Let shoppers see the excellence behind  
your private label from farm to shelf.



# A clearer view

Retailers everywhere now face challenges not only in sourcing quality ingredients, but also from ever-more demanding shoppers insisting on sustainability and traceability throughout the process. Partnering with **ofi** gives white label brands a competitive edge. We are a boots-on-the-ground global network – thousands of company-owned and company-supported smallholder farms – that lets shoppers see to the source.

Private Label  
**\$53.6B**  
growth projection  
in EMEA by 2026

Source: Euromonitor



## How we *make it real*

for you and your customers




### Control Supply

With sourcing, processing and/or farming operations in all key producing origins, we can provide a consistent supply of high-quality ingredients. Our customers have access to monthly market reports written by our experts to help them make the best purchasing decisions.



### Manage Sustainability

We are committed to sustainable production, holding ourselves to the highest standards. By maximizing engagement in our supply chain, we can offer unmatched traceability. Using **AtSource**  **ofi's** sustainability insights platform, we provide transparency to each of our customers while tracking environmental and social metrics.



### Create Transparency

As consumer demands for transparency grow, **ofi** remains committed to stringent food safety and unmatched traceability from farm to shelf. We offer you safe, high-quality retail solutions that meet your spec requirements. Our manufacturing facilities provide certified **GFSI, Halal, Kosher, gluten-free, non-GMO** and **organic\*** products.

\*Certifications are available depending on the product.



### Meet Shopper Demands

We bring a deep understanding of evolving health trends, convenience factors and consumer preferences. We partner with you to deliver innovative thinking that will grow and evolve your private label product line.



### Enrich Your Brand Story

Insights into the supply chain allow you to deliver more transparency, sustainability and consistent product availability – meeting the needs of your shoppers, and ultimately enriching the value of your owned brand.

# ofi private label offering



## Soluble Coffee

**seda**, an **ofi** company, is one of the largest independent soluble coffee producers with the capability to pack soluble products in various private label and bulk formats, and can also provide decaffeinated soluble coffee.

**INCLUDING:** Freeze-Dried, Spray Dried, Agglomerated



## Snacking Nuts

**ofi** offers a wide variety of snack nut solutions to provide the highest quality and tastiest product for your snacking needs. From seasoned, coated, caramelized, roasted and organic options to customized sizes and so much more, we can help deliver the right, on-trend snacking nuts your customers crave.

**INCLUDING:** Almonds, Cashews, Walnuts, Hazelnuts, Pistachios, Macadamias, Mixed Nuts



## Baking Nuts

Let our experts provide the right customized nut pieces that meet your customers' baking needs. We offer a wide variety including sliced, slivered, diced, meal, blanched or other customized nut pieces that will help keep your offerings fresh and delicious!

**INCLUDING:** Almonds, Cashews, Walnuts, Hazelnuts, Pistachios, Macadamias



## Nut Butters & Spreads

Nut butters and spreads continue to increase in popularity as consumers look for both healthier and newer indulgent products. Delivering the right texture, taste and color is important to creating a product consumers want to buy again and again. From single nut solutions to blends with cocoa or infusions, we offer a wide range of innovative options.

**INCLUDING:** Almond, Cashew, Hazelnut, Pistachio, Walnut



## Spices

Our comprehensive portfolio of spice ingredients is always evolving. We offer turnkey products in a wide variety of pack types – with brand equivalency – for private label and innovation support to co-create new products.

**INCLUDING:** Onion, Garlic, Pepper, Chiles, Tropical Spices, Herbs, Seasoning Blends



## Peppers & Sauces

As the largest red and green chile processor, we can provide specific peppers for authentic sauces in a variety of formats and sizes to meet the increasing popularity of Latin American cuisine.

**INCLUDING:** Red & Green Chiles (Chopped, Whole, Diced, Strips), Red & Green Jalapeños (Whole, Nacho Sliced, Chopped), Red & Green Enchilada Sauces



## Cocoa & Dairy

**ofi's** offering also includes cocoa and dairy, where our private label capabilities continue to expand with new solutions.

# Customized packaging with consumers in mind

## Enhancing the experience

ofi offers a full line of packaging options for private label brands to further improve the consumer experience in the aisle and at home.

- Pillow pouch
- Flat pouch
- Stand-up pouch / Doypack
- Sleeve pouch
- Glass jars & bottles
- Sachets
- PET jars & cans
- Metal tins
- Customizable options available

## Certifications that matter.

GFSI | Halal | Kosher | Gluten-free | Non-GMO | Organic\* | RFA | UTZ | Fair Trade | 4C

\*Certifications are available depending on the product.

## Rewrite your story

Maximizing farm-to-shelf transparency means you can flex your brand to be more competitive and to more responsively appeal to consumers as trends shift. Our global sustainability initiative becomes yours so you can enhance the brand story of your private labels.

## Committed to sustainability at every level

From our offices to our farms and third-party supply chains, we're monitoring and taking action across issues as diverse as farmer poverty, deforestation and greenhouse gas emissions. By working with ofi, you can make progress toward your sustainability commitments and help create real change for people and planet.

We base our approach to sustainability on our comprehensive Sustainability Framework. It has 10 priority areas with specific goals and targets that are aligned to the UN Sustainable Development Goals and the UN Global Compact. Benchmarks are made public in our annual reports. Our cashew, cocoa, coffee and hazelnut product platforms have also launched public goals.

Partner with us.  
[ofi.com/sustainability](https://ofi.com/sustainability)





See more of what **ofi** can do for your private label at:  
**[ofi.com/private-label](https://ofi.com/private-label)**

Are you facing a specific challenge? Do you have a new idea? Let's talk.  
**[privatelabel@ofi.com](mailto:privatelabel@ofi.com)**